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### The Feed

#### A Kossar's Comeback

For months, Lower East Siders have anxiously eyed the brown paper covering the windows at Kossar's, the famous bialy store founded in 1936.

On Friday, the bakery will finally reopen with an expanded menu, a modernized interior and a new line of packaged products, including custom cream cheese.

Bialys will rise 10 cents, to \$1 each, and there are new flavors—olive tapenade, whole wheat and apple cinnamon—and spreads, including almond butter and specialty cream cheeses like jalapeño caper, horse radish and pickle and everything bagel (\$4.75 for 8 oz).

A new grill counter will serve up breakfast sandwiches, challah or babka French toast and made-to-order pletzel pizzas. There are also sandwiches like the Yenta (\$9.75), with whitefish salad, pastrami salmon, lettuce, shaved celery, tomato and red onion. While there is no pork in the store, they developed a double-smoked molasses-cured salmon reminiscent of bacon.

The wiring, roofing and vent-

ing were all updated in the renovation, which cost "north" of \$500,000, co-owners David Zablocki and Evan Giniger said. The terrazzo floor was restored and the ovens refurbished. A glass wall now separates the bakery from the sleek public space, enabling customers to peer through.

"While 99% of our work was building this store, nobody cares," Mr. Giniger said. "It's the last 1%—what does my bialy or bagel taste like—is all anybody is going to care about." 367 Grand St.; 212-473-4810

-Sophia Hollander

#### **Super Bowl Specials**

While no New York teams made it to this year's Super Bowl, there are still plenty of ways for New Yorkers to celebrate game day. A number of restaurants, bars and food markets are offering special items and packages. Among those that caught our eye:

Clinton Hall, a beer hall in lower Manhattan, has unveiled a 20/20 menu—choose from one of 20 burgers and a beer from a list of 20 craft brews. Burger choices include fun options, such as the Truffle Shuffle (with black truffle aioli) and the Cheeto Burger (with—what else?—Cheetos). The 20/20 menu will continue after game

day. 90 Washington St.; clintonhallny.com

Reserve a table at Gotham West Market, on the far west of Midtown, for \$100 per hour (email events@gothamwestmarket.com). The price might seem steep, but it guarantees a table at the food hall, where some vendors are offering special Super Bowl packages. A case in point: Genuine Roadside will feature a Super Bowl box (\$59.93) with 16 mini classic burgers or mini fried chicken sandwiches, plus fries. Patrons are welcome without reservations on a first-come, firstserved basis; items from market vendors can also be ordered to go. 600 11th Ave.; gothamwestmarket.com

New Jersey bakery Ava's Cupcakes has put together a menu of 12 game-day inspired cupcakes, including some flavored with beer (as in Caramel Stout and Corona & Lime varieties). The menu also features a Sweet & Salty cupcake—a chocolate cupcake with a potato chip baked inside. 20 Wall St., Rockaway, N.J.; avascupcakes.com

-Charles Passy

#### **Notice to Readers**

Lettie Teague is away. The Uncorking the City column will resume next Wednesday.



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## NEW YORK POST

#### **BEAUTY**







avascupcakes.myshopify.com

caviar, lebster and crab that feeds a few. A bottle of wine is

included in the \$280 tab. And if you order an Old Fashioned or a Manhattan, a cigar is on the house, bagatellenyc.com